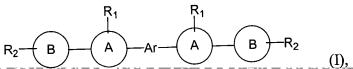
## WHAT IS CLAIMED IS:

1. A compound of formula (I):



5 wherein

Ar is aryl, heteroaryl, or oligoaryl;

A is furyl;

B is aryl or heteroaryl;

R<sub>1</sub> is hydrogen, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, heterocyclyl, or oligoaryl;

10 and

R<sub>2</sub> is hydrogen, alkyl, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, or heterocyclyl.

- 2. The compound of claim 1, wherein A is furyl substituted at positions 2 and 5.
- 3. The compound of claim 1, wherein B is aryl.
- 4. The compound of claim 3, wherein B is phenyl.
- 5. The compound of claim 4, wherein R<sub>2</sub> is hydrogen.
  - 6. The compound of claim 1, wherein Ar is aryl.
  - 7. The compound of claim 6, wherein Ar is phenyl.
  - 8. The compound of claim 7, wherein A is furyl substituted at positions 2 and 5.
  - 9. The compound of claim 8, wherein B is aryl.
- 20 10. The compound of claim 9, wherein B is phenyl.
  - 11. The compound of claim 10, wherein R<sub>2</sub> is hydrogen.
  - 12. The compound of claim 11, wherein R<sub>1</sub> is phenyl, and substituted at position 3 of furyl.

- 13. The compound of claim 1, wherein Ar is oligoaryl.
- 14. The compound of claim 13, wherein Ar is biphenyl.
- 15. The compound of claim 14, wherein A is furyl substituted at positions 2 and 5.
- 16. The compound of claim 15, wherein B is aryl.
- 5 17. The compound of claim 16, wherein B is phenyl.
  - 18. The compound of claim 17, wherein R<sub>2</sub> is hydrogen.
  - 19. The compound of claim 18, wherein  $R_1$  is phenyl, and substituted at position 3 of furyl.
  - 20. An electro-luminescence device, comprising:

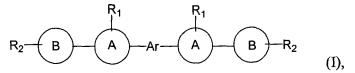
an anode layer,

a hole transporting layer,

an electron transporting layer, and

a cathode layer,

wherein the anode layer, the hole transporting layer, the electron transporting layer, and the cathode layer are disposed in the above order; and the hole transporting layer includes a compound of formula (I):



in which

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Ar is aryl, heteroaryl, or oligoaryl;

A is furyl;

B is aryl or heteroaryl;

R<sub>1</sub> is hydrogen, alkyl, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, heterocyclyl, or oligoaryl; and

R<sub>2</sub> is hydrogen, alkyl, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, or heterocyclyl.

21. The device of claim 20, wherein A is furyl substituted at positions 2 and 5.

- 22. The device of claim 20, wherein B is aryl.
- 23. The device of claim 22, wherein B is phenyl.
- 24. The device of claim 23, wherein R<sub>2</sub> is hydrogen.
- 25. The device of claim 20, wherein Ar is aryl.
- 5 26. The device of claim 25, wherein Ar is phenyl.
  - 27. The device of claim 26, wherein A is furyl substituted at positions 2 and 5.
  - 28. The device of claim 27, wherein B is aryl.
  - 29. The device of claim 28, wherein B is phenyl.
  - 30. The device of claim 29, wherein  $R_2$  is hydrogen.
- 31. The device of claim 30, wherein  $R_1$  is phenyl, and substituted at position 3 of furyl.
  - 32. The device of claim 30, wherein  $R_1$  is n-butyl, and substituted at position 3 of furyl.
  - 33. The device of claim 20, wherein Ar is oligoaryl.
  - 34. The device of claim 33, wherein Ar is biphenyl.
  - 35. The device of claim 34, wherein A is furyl substituted at positions 2 and 5.
- 15 36. The device of claim 35, wherein B is aryl.
  - 37. The device of claim 36, wherein B is phenyl.
  - 38. The device of claim 37, wherein  $R_2$  is hydrogen.
  - 39. The device of claim 38, wherein  $R_1$  is phenyl, and substituted at position 3 of furyl.